



Powering
Wine in a Can
Globally®

Media Release

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MORE GOLD MEDALS CONFIRM VINSAFE'S STATUS AS THE LEADING ALTERNATIVE WINE PACKAGING SYSTEM!

The phenomenal success of Vinsafe (wine in a can) packaging system creator, Barokes at international wine competitions continues with the announcement that Barokes' Bubbly Rosè was awarded a Gold Medal at the Berlin Wine Trophy, held in Germany recently.

Vinsafe is the globally patented wine packaging system which allows wine to be canned with quality, integrity, stability and longevity.

This makes consecutive Gold Medals awarded to Barokes wines at the Berlin Wine Trophy, with Gold awarded to Barokes' Cabernet Shiraz Merlot in 2009 and to Barokes' Bubbly Chardonnay Semillon in 2010. All Barokes wines are produced utilising the Vinsafe wine packaging system in slim line aluminium cans.

This brings Barokes' medal tally to over 100, including five major medals awarded to Barokes wines at the 2011 Consumer Wine Awards at Lodi (California) this week where the entire range won medals - three silver and two bronze.

These recent medal wins in Germany and the USA are expected to be the first of many this year and if 2010 was anything to go by, this innovative Australian producer has much to look forward to. In 2010 a Platinum Medal was awarded to Barokes' Bubbly Cabernet Shiraz Merlot at the 2010 Sommeliers Challenge International Wine Competition held in California. This wine was also nominated for 'Best of Show' in the "sparkling, rose, white, red and dessert" category.

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Additionally, Barokes' Cabernet Shiraz Merlot was awarded Gold and 'Best in Class' at the 2010 Pacific Rim Wine Competition (California) and another Gold medal at the 2010 Critics Challenge International Wine Competition (California).

Barokes CEO, Greg Stokes commented "to achieve Platinum and Gold medals is fantastic in itself, however to also win 'Best in Class' and to be in the running for 'Best of Show' against some well known high end wines, some of which are valued at up to US\$65.00 a bottle, is simply extraordinary and clearly proves Vinsafe's ability to produce wine in a can with quality, integrity, stability, longevity and reliability!"

Vinsafe is also licensed to other wine producers wishing to access new markets and new consumer segments with their wines.

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ABOUT VINSAFE

Vinsafe is the globally patented wine in a can packaging system. Vinsafe is a complete wine packaging system based on a platform that involves all three key aspects of successfully putting wine in a can, that of wine, the can and filling specifications. Vinsafe is the only proven technology capable of producing international award winning wines (over 100 medals to date, including Platinum, Gold, Best in Class, nomination for Best at Show etc) with quality, integrity, stability and longevity. Over a decade of extensive research and development has been committed to creating this purpose built product for the global wine market. Vinsafe patents for wine in a can cover over 41 countries to date. For more information, please visit www.vinsafe.com

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